



A well-established NCAA women's sport

- Over 6500 NCAA female student-athletes play field hockey
- ▶ Nearly **300** NCAA institutions sponsor field hockey
- ▶ Women's NCAA Championship sport since 1981

Student-athlete success on and off the field

- 95-98% graduation rates past five years*
- 991 average four-year NCAA Academic Progress Rate (APR) and 995 average four-year eligibility rate**
- 50% of college field hockey players earn academic honors with a GPA of 3.5+***
- Players show lifelong support as program supporters, ambassadors, and donors

Strong regional and international recruiting opportunities



- Over 60,000 girls play high school field hockey in the U.S.
- Over 1800 high schools offer field hockey across 24 states
- One of the top five most popular sports globally with over **30 million players******
- Over 300 USA Field Hockey member clubs provide year-round recruitment opportunities.

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Female roster & enrollment driver

- 24 is average collegiate roster size
- International diversity with 18% of 2021 DI & DII student-athletes coming from Europe, Australia, Canada, Chile, Argentina, South Africa, Zimbabwe, and Trinidad & Tobago*****



Olympic sport & National team pipeline

1903 • First intercollegiate field hockey match in U.S.

1980 • Women's field hockey became an Olympic event

1981 • First NCAA Women's Field Hockey Championship

1984 • USA Bronze medalist Olympic Games

1994 • USA Bronze medalist

2011 • USA Gold medalist

2015 USA Gold medalist
Pan American Games

2023 • USA Gold medalist
U-21 Junior Pan American
Championships

Nearly 100% of National & Olympic team members come from **NCAA programs**

*Source: NCAA Research https://www.ncaa.org/sports/2017/12/12/division-ii-graduation-rates-database.aspx and https://www.ncaa.org/sports/2018/1/10/division-ii-graduation-rates-database.aspx **Source: https://ncaaorg.s3.amazonaws.com/research/academics/2023RES_APRAveragesTrends.pdf
***Source: NFHCA Academic Awards https://nfhca.org/news/

****Source: FIH http://www.fih.ch/growhockey/participation/hockey4life/
****Source: NCAA Research https://www.ncaa.org/sports/2018/3/21/number-of-student-athletes-by-country-divisions-i-and-ii.aspx)

Field Hockey Annual Net-Tuition Revenue Sample *Average annual net team tuition revenue (after 50% tuition discount for aid using national tuition averages) 12 equivalency scholarships & \$214,757 (Average roster size of 24.7)

DIVISION II 6.3 equivalency scholarships & \$328,054 (Average roster size of 25.7)

DIVISION III 21.8 tuition paying student-athletes \$368,638 (21.8 average roster size)

Plus Room & Board average of \$13,170 annually

Note: average lifetime net tuition revenue was calculated using average 2022 NCAA field hockey roster size data, NCAA scholarship equivalencies by collegiate division, the average 2022 College Board tuition rates of \$33,820 annually, and an average 50% tuition 'discount rate' leveraged by most institutions when calculating total net tuition revenue after aid

*Source** Transfer of College Pricina and Strukent Mid 0202* https://exeapsch.pollogopod.org/mdi/divid/firends-in-college-pricina-student-aid-2022 ord for the pricinal student and strukent Mid 0202* https://exeapsch.pollogopod.org/mdi/divid/firends-in-college-pricina-student-aid-2022 ord for the pricinal student-aid-2022 ord for the pricinal student-ai