

Incentives & Support for New NCAA Programs



Partnership Between Organizations

USA Field Hockey and the National Field Hockey Coaches Association (NFHCA) partner to support National Collegiate Athletic Association (NCAA) programs as well as to incentivize and facilitate growth. This partnership includes providing valuable incentives, tools and resources to help new NCAA collegiate programs launch and thrive.



Leadership

NCAA colleges are critical to the development of tomorrow's leaders, on and off the field. Off the field, the correlation between collegiate athletic participation and success in business and life is proven. On the field, nearly female athlete currently competing for Team USA is or has been an NCAA collegiate student-athlete. Together, USA Field Hockey and NCAA collegiate players are Team USA.



**How USA Field
Hockey & the
National Field
Hockey Coaches
Association
support**



Publicity & Communication

USA Field Hockey and the NFHCA have the largest database of field hockey enthusiasts that includes players, parents, coaches, umpires, administrators and fans; as well as clubs and high schools developing potential collegiate athletes. Your new program and key stakeholders will be featured on our platforms on multiple occasions, from when you first make your decision to add field hockey and throughout your first season. This publicity and communication outreach will raise awareness and interest in your program, helping ensure your institution gets the positive press it deserves.

- Press release announcing new program posted on USA Field Hockey & NFHCA website & social media platforms. Article to include quotes from key stakeholders. Article to be emailed out to USA Field Hockey clubs, State Chapter leaders, & National Federation of State High School Associations (NFHS) field hockey liaisons.
- Listing on USA Field Hockey's "Find an NCAA College Program" tool on website.
- NFHCA job board posting for head coach and assistants at no cost, the most heavily trafficked job board for field hockey coaches in the U.S.
- Published article and social media posts on USA Field Hockey and NFHCA websites announcing and featuring your new coaching staff.
- Other relevant publicity and communication support as needed.
- Published article and social media posts on USA Field Hockey and NFHCA websites highlighting your college's first season.



Coaching Support/Coach & Umpire Education & Networking

As a core value, USA Field Hockey believes that trained and certified coaches and umpires are better equipped to succeed and to deliver a better experience for student-athletes. USA Field Hockey has a dedicated program coach education that includes a formalized Coach Education Certification Program & umpire development program. NCAA college coaches are further supported by the NFHCA, a unified professional organization that gives its coach members both a voice and access to professional development.

New NCAA Program Benefits



Approximate Value: \$365

Grant from USA Field Hockey for head coach to take Level 1 and Level **2 Coaching Certification Courses** (including online and in-person components) if not already certified. Level 2 must be taken six months or longer after Level 1. Grant to be delivered in first two years of employment. If head coach is already Level 1 and Level 2 Certified, a **\$200** credit will be given towards a Level 3 Certification. Does not include travel expenses.



Approximate Value: \$500

Grant from USA Field Hockey for up to two assistant coaches to take Level 1 Certification (online and in-person components). If already Level 1 Certified, a **\$100 credit** will be given towards a Level 2 Certification. Grant to be delivered in first year of employment. Does not include travel expenses.



Approximate Value: \$250

Grant from USA Field Hockey for one year admission to the **USA Field Hockey National Coaches** Forum for head coach and up to two assistants. This event may be held in-person or virtually and features topics of interest to coaches of all levels. Grant to be delivered in first year of employment. Does not include travel expenses.

Approximate Value: \$700

Grant from the NFHCA for one year free head coach registration pass to the two and half day long NFHCA Annual Convention and Winter Escape Tournament, with one year of assistant coach(es) registration at **50% off**. Does not include travel expenses.

Additional Priceless Support

USA Field Hockey and the NFHCA to assign a **Coach Mentor** if desired, to answer questions and share best practices as needed.

Umpire/Rule Interpretation Consult Session (virtually or in-person when feasible) with USAFH's Head of Umpiring, Sean Rapaport. In addition to his role with USA Hockey, Sean is an international umpire and will review rules and nuances to rule interpretation as desired to align coach, umpire and player expectations related to officiating.

Recruiting Assistance – USA Field Hockey will provide a list of nearby clubs, high schools and USA Field Hockey State Chapters to facilitate communication & recruiting.

Access and hospitality to recruit at USA Field Hockey events, including the National Hockey Festival, Sunshine Showcase, National Indoor Tournaments, Regional and National Club Championships, and Nexus, USA Field Hockey's Olympic Development Pathway Program. Recruiting support includes free access to recruiting software with tournament game video. Access and hospitality to recruit at NFHCA sponsored and partner events, including Winter Escape Showcase and other tournaments year round. Access to NFHCAREcruits & Event Beacon recruiting software.



Financial & Budget Relieving Expenses

- USA Field Hockey will provide a grant for one set of college-branded Goal Cages, manufactured by partner **Aluminum Athletic Equipment (AAE)**. AAE manufactures top-quality field hockey products that are certified by the **International Hockey Federation (FIH)** and USA Field Hockey and are made in the USA.
(Approximately value: \$8000)
- Introduction to USA Field Hockey's Kit Sponsor, for discussion around kit and stick needs



Grow the Game/ Community Outreach

USA Field Hockey's Mission is to Grow the Game, Serve and Inspire Membership, and Succeed Internationally. College programs play an important role in driving community engagement and grassroots growth.

- USA Field Hockey will provide a grant for one set (30 pack) of youth equipment (sticks and introductory GO Balls) to facilitate youth programming in your community. Additional equipment available for purchase at member pricing. **(Approximate value: \$600)**
- USA Field Hockey will provide your institution with the option to host a **Coaching/Umpiring Educational Clinic** or Workshop at your facility for your team and community members.



Membership

Free USA Field Hockey membership for coaching staff for first two years (up to three people, one head coach and two assistants). This includes background check, federally mandated Safesport training, access to USA Field Hockey's "In the Circle" member app packed with tools and resources, exclusive member savings, communication and more.

○ **Approximate value: \$600**

USA Field Hockey's Coach Education Staff will schedule a phone call with your coaching staff to review membership benefits & tools & resources and answer any questions.

○ **Approximate Value: \$475**

One year free NFHCA institutional collegiate staff membership & all the awards, recognition, tools, resources, drill library, professional development, mentoring program, committees, & event access that comes with membership. Includes head coach & up to four additional staff members. Note ADs/SIDs can be included in staff.

About USA Field Hockey

USA Field Hockey is the national governing body for the sport of field hockey in the United States as appointed by the United States Olympic and Paralympic Committee. A non-profit, membership-based organization, USA Field Hockey is committed to its mission to grow the game, serve and inspire membership and succeed Internationally, providing opportunities for all stakeholders to participate, develop and excel as players, coaches, umpires, administrators and fans.

The U.S. Men's and Women's National Teams strive for competitive excellence in the Olympic Games, Pan American Games, World Cup and other international competitions. USA Field Hockey is a proud member of the U.S. Olympic and Paralympic Committee (USOPC), Pan American Hockey Federation (PAHF) and International Hockey Federation (FIH). Together, we are Team USA! For more information, visit usafieldhockey.com

About the NFHCA

The National Field Hockey Coaches Association (NFHCA) is a nonprofit organization serving field hockey coaches and supporters of the game from across the United States. The mission of the association is to champion, strengthen, and celebrate field hockey coaches and the game. The NFHCA strives to be the organization that every field hockey coach looks to for the resources to grow in the game and the inspiration to stay in the game. Visit nfhca.org

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