



THE REDWOOD GRANT

An entrepreneurship grant with structured mentorship.

Redwood forests are remarkably tall and resilient because of their wide and interconnected root system. Similarly, the Redwood Grant's mission is to support our remarkable community through meaningful connection. The grant was designed by our Sport Development Committee to not only give recipients funding to get their idea off of the ground, but to also provide structured mentorship and a community of support. Recipients receive funding, a one-on-one mentor, quarterly group meetings with guest speakers, and a community of people on whom to lean. If you have an idea, a business you want to grow, or an initiative in need of guidance and community, please apply.

MENTORSHIP + SEED FUNDING: THE KEYS TO SUCCESS

- ▶ Funding — \$2,000 – \$3,000
- ▶ One-on-One — Mentors in the field hockey community have already committed to monthly check-ins and one in-person meet up.
- ▶ Community — Quarterly virtual meetings with guest speakers for entrepreneurs to ask questions and solicit feedback. Topics like taxes and finances, storytelling, building a facility, and managing people will be covered.

DONORS: OUR POWERFUL ROOT SYSTEM

The Redwood grant is 100 percent powered by the generosity of donors. We challenge clubs, facilities, and individuals to invest in the next generation of growth. Donate and join a root system helping our field hockey community grow to incredible heights. Give today at nfhca.org/donate.

APPLICANTS: BE A PART OF OUR FIRST COHORT

Applications open April 1, 2022. The NFHCA is seeking applicants with a great idea and the drive to succeed. Special emphasis will be given to applicants in new growth areas for field hockey and serving underrepresented identities. The program runs for one year.

"Redwoods grow to such remarkable heights not because of their deep roots — their roots are actually quite shallow. Below the forest floor each tree's roots reach out and interlace with those beside it. These roots fuse together anchoring each tree to its neighbors. They live in a constant state of growth towards each other, in constant embrace of one another. Redwoods' orientation is of powerful connection."

— Libby van Beuren, at the memorial of her brother, Teddy, who inspired this project.

To learn more, please reach out the NFHCA Vice President of Sport Development: chrissy.lewis@beyondsticks.com